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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/436,171	11/09/1999	ANDREAS BLECKMANN	BEIERSDORF59	6227
7590 06/16/2004			EXAMINER	
Norris McLaughlin & Marcus PA			YU, GINA C	
220 East 42nd Stre 30th Floor	eet		ART UNIT PAPER NUMBER	
New York, NY 10017			1617	

DATE MAILED: 06/16/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

·	Application No.	Applicant(s)				
Advisory Action	09/436,171	BLECKMANN ET AL.				
Advisory Audoli	Examiner	Art Unit				
	Gina C. Yu	1617				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address						
THE REPLY FILED FAILS TO PLACE THIS APPI Therefore, further action by the applicant is required to average final rejection under 37 CFR 1.113 may only be either: (1) condition for allowance; (2) a timely filed Notice of Appeal Examination (RCE) in compliance with 37 CFR 1.114.	) a timely filed amendment which	ation. A proper reply to a				
PERIOD FOR RE	PLY [check either a) or b)]					
a) The period for reply expires <u>3</u> months from the mailing date	-					
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire to ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS 706.07(f).	ater than SIX MONTHS from the mailing FILED WITHIN TWO MONTHS OF TH	g date of the final rejection. IE FINAL REJECTION. See MPEP				
Extensions of time may be obtained under 37 CFR 1.136(a). The fee have been filed is the date for purposes of determining the period of fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of (2) as set forth in (b) above, if checked. Any reply received by the Office timely filed, may reduce any earned patent term adjustment. See 37 C	of extension and the corresponding amo the shortened statutory period for reply the later than three months after the mail	unt of the fee. The appropriate extension originally set in the final Office action; or				
1. A Notice of Appeal was filed on <u>27 April 2004</u> . Appe 37 CFR 1.192(a), or any extension thereof (37 CFF						
2. The proposed amendment(s) will not be entered be	ecause:					
(a) ☐ they raise new issues that would require further consideration and/or search (see NOTE below);						
(b) ☐ they raise the issue of new matter (see Note below);						
(c) ☐ they are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or						
(d)  they present additional claims without canceli	ng a corresponding number of fi	nally rejected claims.				
NOTE:						
3. Applicant's reply has overcome the following rejection(s):						
4. Newly proposed or amended claim(s) would canceling the non-allowable claim(s).	be allowable if submitted in a se	eparate, timely filed amendment				
5. ☐ The a) ☐ affidavit, b) ☐ exhibit, or c) ☐ request for reconsideration has been considered but does NOT place the application in condition for allowance because: <u>See continuation</u> .						
The affidavit or exhibit will NOT be considered because it is not directed SOLELY to issues which were newly raised by the Examiner in the final rejection.						
7. For purposes of Appeal, the proposed amendment(s) a) will not be entered or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.						
The status of the claim(s) is (or will be) as follows:						
Claim(s) allowed: <u>none</u> .						
Claim(s) objected to: <u>none</u> .						
Claim(s) rejected: <u>1,3-5,7-9 and 11</u> .						
Claim(s) withdrawn from consideration: <u>none</u> .						
8. The drawing correction filed on is a) appr	roved or b) disapproved by the	he Examiner.				
D.☐ Note the attached Information Disclosure Statement(s)( PTO-1449) Paper No(s).						
10. Other:	1	Valuarellon				
		II PADMANABHAN RY PATENT EXAMINER				

Continuation of No. 5:

Applicants state that not "all stick emulsions are created equal" and "there is no factual basis for [the] assumption [of obviousness] when viewing the differences in formulation between Schreiber and Dupuis". Examiner respectfully disagrees. Applicants' example of food is not an analogy to the present case because, in this case, the references both teach topical solid compositions for the same cosmetic effects. Applicants are reminded that attorney opinion is no substitute for factual evidences. See MPEP § 716. 01(c). If applicants attempt to show that the use of the Dupuis cationic surfactants conventionally used on cosmetic stick composition in Schreiber cosmetic stick composition is somehow unexpected or surprising, factual evidences to support such position would be required. See MPEP § 716.

Applicants also assert that the Dupuis cationic surfactant is not a required element to the invention. In response, regardless of whether the cationic surfactants are used in an example or preferred embodiment, the reference unambiguously teaches the function and purpose of adding the cationic surfactants which would have motivated a skilled artisan to use the surfactants with a specific reason – to provide conditioning effects to the skin.

Applicants' assertion that the rejection lacks factual support is clearly erroneous. Similarly, applicants' assertion that the proposed combination of the references is a "picking and choosing" is unpersuasive because Dupuis clearly teaches a reason to use the cationic surfactants. Applicants fail to explain why such an unambiguous teaching would not have been obvious to a skilled artisan.

While applicants assert that the rejection is somehow based on applicants' own disclosure, examiner respectfully disagrees with applicants' position. In this case, the

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rejections and the proposed motivation to modify the prior arts are solely based on the objective teachings of the cited references. When there is a clear teaching of a conditioning agent used in a cosmetic stick composition as in Dupuis, there is no need to use applicants' disclosure to use that conditioning ingredients to make a conditioning composition. Applicants do not even indicate what teaching was extracted from applicants' disclosure. Examiner maintains the position that the rejections are proper.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Gina C. Yu whose telephone number is 571-272-0635.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Sreeni Padmanabhan can be reached on 571-272-0629. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Gina Yu Patent Examiner

> SREENI PADMANABHAN SUPERVISORY PATENT EXAMINER